



## ***Project Management for Executives***

***1-day Course***

### ***Outline***

Improve your team's organizational effectiveness by creating a successful project management culture.

Repeatable processes and practices are vital to achieving organizational efficiency. Through this essential course, you will learn several strategic project management practices to improve your organization's project success rate, including: project selection & prioritization, establishing effective project objectives, solid schedule and cost control, proactive risk management, enterprise resource management, portfolio management, project tracking and recovery, and dashboard reporting.

Along with reducing costs and greatly improving the quality of your projects, enhanced project management offers many benefits that include: improved customer experience and service, increased collaboration, greater organizational effectiveness, more organizational knowledge sharing and learning, and the strategic know-how and critical ability to make good decisions quickly.

### ***Course Objectives***

At the end of this course, you will be able to:

- ◆ Identify and collaborate with project stakeholders.
- ◆ Describe the systematic approach to project management.
- ◆ Identify the characteristics of managing projects from a strategic perspective.
- ◆ Explain the various roles and responsibilities of project managers and stakeholders.
- ◆ Manage stakeholder expectations and interests.
- ◆ Develop a project charter.
- ◆ Direct project planning processes.
- ◆ Recognize and plan for project risk.
- ◆ Lead project activities and resources.
- ◆ Restate project management terminology.
- ◆ Recognize project management tools and techniques
- ◆ Develop a professional development program for project managers.
- ◆ Explain the stages of organizational project management maturity.
- ◆ Establish the minimum tracking required to successfully manage and report projects accurately.

### ***Who Should Attend***

Executives and senior managers in project-oriented environments.